

Minutes of the **Strategic Planning Committee Meeting** held on Tuesday September 27, 2016 at 7:00 p.m. in the Meeting Room, Community Centre, Virginiatown.

PRESENT:

COMMITTEE MEMBERS: Councillor - Elaine Fic,- Chair

MEMBERS: Councillor Wendy K. Weller – Co-Chair
Merdy Armstrong
Bonnie Devine

ALSO PRESENT: Mayor - Clermont Lapointe
Clerk-Treasurer - Sylvie Côté

GUESTS: David Gorman
Paula Mangotich
Shirley Coleman

1. Call to Order:

Elaine Fic called the meeting to order at 7:06 p.m. and welcomed everyone in attendance.

2. Additions/Deletions/Adoption of Agenda

Moved by Merdy Armstrong
Seconded by Bonnie Devine

THAT the agenda for the September 27, 2016 meeting of the Strategic Planning Committee be adopted.

Carried

3. Conflict of Interest:

None declared

4. Adoption of Minutes

Moved by Bonnie Devine
Seconded by Wendy K. Weller

THAT the minutes of a meeting of the Strategic Planning Committee held on April 26, 2016 be adopted.

Carried

5. New Business:

a) David Gorman – Economic Development Coordinator

- Chair Elaine Fic welcomes David Gorman and Paula Mangotich of Kirkland & District Community Development Corporation.

David explained that the program Canada 150 – through FEDNOR is still opened and suggested that the expansion of the McGarry Marina would fit the criteria. David is to meet with the Clerk-Treasurer for application process. David made contact with the Economic Development Office from Rouyn-Noranda and spoke about an Amazing Race that would go through our Municipality.

Since contact was made with the Rouyn E.D.O, there was talk to push the development of Cheminis Mountain to make it a Tourist Site. A meeting with the committee will be set up to discuss.

b) Boat Slips

- There is currently a waiting list for the boat slips at the McGarry Marina. It was suggested that more slips would be added to the existing ones. Currently, there are 3 boat slips for daily usage and it was brought to our attention that those were used for long period of times by the same boat, therefore creating an unfair situation. An application through Canada 150 will be sent for expansion of the marina.

c) Highway relocation effect on community

- The relocation of the highway will affect the municipality. Proper signage will have to be put up at both ends of the highway.

d) New signage coming into community, after highway completion.

- David mentioned that there is a specific program from FEDNOR that addresses the signage. He will send the documentation for application.

e) Promotional video from Shirley Coleman

- She is missing some information to finish. The video will be available next week on the McGarry website.

There was discussion to sell those promotional videos to the public. It was decided that this discussion be referred to the Tourist Committee. Shirley will be attending their next meeting.

f) Website

- Looking for feedback on the website.
So far, the committee is very satisfied with the new website.

6. Questions:
None

7. Adjournment

Moved by Wendy K. Weller
Seconded by Bonnie Devine

THAT this meeting be adjourned at 7:50 p.m.

Carried

NEXT MEETING WILL BE OCTOBER 25th, 2016 AT 7:00 P.M

Chair

